

# EXECUTIVE MBA (EMBA)

## EMBA 5500 Analytic Foundation For Executives

[3 credit hours]

This course provides managers with the analytical foundations in economics, computer skills and statistical methods. Internet exercises prior to class meetings provide the basis for continuous discussions of current economic events.

**Term Offered:** Fall

## EMBA 6100 Global Competitive Challenge

[3 credit hours]

An overview of the competitive challenge faced by firms in today's global setting. Executives select nations or regions and industries to analyze in terms of the competitive challenge. Factors which helped the nations/ regions to achieve competitive advantage will be studied to gain a better understanding of the competitive challenge.

**Prerequisites:** EMBA 5500 with a minimum grade of D-

**Term Offered:** Fall

## EMBA 6120 Cultural, Legal, & Operational Issues in Doing Business Abroad

[3 credit hours]

This course develops the executive's appreciation, knowledge, and understanding of the different cultures and legal systems as they impact business operations in doing business in major foreign countries or regions, including emerging markets. The underpinning of cross-cultural literacy for global competitive advantage is emphasized.

**Prerequisites:** EMBA 5500 with a minimum grade of D-

**Term Offered:** Spring, Fall

## EMBA 6140 Accounting And Financial Foundations For Executives

[3 credit hours]

This course gives an overview of the firm from a financial management perspective including financial decision making. Topics covered include the time value of money, stock and bond valuation, and capital budgeting decision rules.

**Prerequisites:** EMBA 5500 with a minimum grade of D-

**Term Offered:** Spring

## EMBA 6200 Personal Strategic Planning And Entrepreneurship

[3 credit hours]

Executives assess their personal values, clarifying their personal goals and develop a career strategy. Identifying market opportunities and developing new businesses for today's technological and global environment are explored.

**Prerequisites:** EMBA 5500 with a minimum grade of D-

**Term Offered:** Fall

## EMBA 6210 Processes for Ethical Business Decisions

[3 credit hours]

Introduces executives to specific analytical processes for identifying the ethical dilemmas frequently experienced in business, resolving them and then justifying the course of action selected from multiple ethical perspectives. These processes are essential for recognizing and understanding the ethical implications of complex and controversial problems in culturally diverse and competitive organizations. The course involves ongoing practice in ethical dilemma resolution in both group and individual formats involving various ethical scenarios.

**Prerequisites:** EMBA 5500 with a minimum grade of D-

**Term Offered:** Spring, Summer, Fall

## EMBA 6220 Accounting Systems For Operational And Strategic Management

[3 credit hours]

Emphasizes the preparation and use of financial statements, accounting for international transactions and tax consequences of U.S. and international operations. Managerial accounting and control systems are examined. Focuses on the tax consequences of selected transactions of both U.S. and international operations.

**Prerequisites:** EMBA 5500 with a minimum grade of D-

**Term Offered:** Fall

## EMBA 6230 Market-Driven Analysis And Strategy

[3 credit hours]

This course focuses on what it means to be market-oriented and provides individuals with a basic understanding of the market-based management practices needed to create superior customer value. Being 'market-driven' means the organization's decision-making is also driven by customer information, market knowledge, competitive intelligence, an understanding of how the organization creates and delivers value, and a clear set of strategies that differentiate the organization and make give it a competitive advantage.

**Prerequisites:** EMBA 5500 with a minimum grade of D-

**Term Offered:** Spring

## EMBA 6240 Entrepreneurial Financial Management

[3 credit hours]

Studies the management of international financial activities, including financial planning and forecasting, capital budgeting and leasing, capital structure, working capital management, sources of funds, business valuation and risk management.

**Prerequisites:** EMBA 5500 with a minimum grade of D-

**Term Offered:** Spring, Summer

## EMBA 6250 Leadership And Performance Management

[3 credit hours]

Executives learn to be visionary leaders by understanding how change, culture and strategy link to the vision. This course also focuses on employee motivation, development and empowerment, culminating in insights on how to manage performance in order to achieve the company's mission.

**Prerequisites:** EMBA 5500 with a minimum grade of D-

**Term Offered:** Fall

**EMBA 6290 Strategic Management In A Global Environment**

[3 credit hours]

The goal of the capstone course is for each executive to finish an integrated business plan creating value for his or her sponsoring firm. Strategic planning tools are studied.

**Prerequisites:** EMBA 5500 with a minimum grade of D-

**Term Offered:** Fall

**EMBA 6300 Global Technology Management**

[3 credit hours]

This course focuses on the strategic and technical challenges facing executives who want to take advantage of today's existing and emerging technological developments to enhance business opportunities. Best practices are reviewed and the focus is on how executives can manage technology across functions to best achieve competitive advantage.

**Prerequisites:** EMBA 5500 with a minimum grade of D-

**Term Offered:** Spring, Summer

**EMBA 6310 Managing Global Supply Chains**

[3 credit hours]

Examines how e-business models, information technology and globalization have changed supply chain design and management. Effective information management for decision making is explored.

**Prerequisites:** EMBA 5500 with a minimum grade of D-

**Term Offered:** Spring, Summer, Fall

**EMBA 6320 Product Development**

[3 credit hours]

This course is designed to provide an understanding of how new products/services and e-business initiatives are developed and managed and explores the tools and skills needed to manage these processes.

**Prerequisites:** EMBA 5500 with a minimum grade of D-

**Term Offered:** Spring, Summer

**EMBA 6470 Global/E-Business Field Trip**

[2 credit hours]

This experiential international field trip facilitates student learning of best business practices from senior executives in a variety of multinational firms and organizations across industries, and enables them to gain new insights from being immersed in foreign cultural environments.

**Prerequisites:** EMBA 5500 with a minimum grade of D-

**Term Offered:** Fall

**EMBA 6980 Special Topics in Business**

[1-3 credit hours]

Analysis of current issues in business, specialized industries, or specific markets. Syllabus determined jointly by EMBA office and faculty as special topics are identified.

**EMBA 6990 Independent Study**

[3 credit hours]

Independent research report on a business topics of interest to the student and faculty member. Students must work with a professor on this project. Permission of Instructor required.