

INTERNATIONAL BUSINESS (IBUS)

IBUS 6100 Study Abroad Program

[3 credit hours]

Program includes travel abroad, study and written report of an industry, company, or issues of interest, cultural immersion, and visits to manufacturing, service and government organizations.

Term Offered: Spring, Summer, Fall

IBUS 6360 Management Of Multinational Firms

[3 credit hours]

Analysis of the multinational firm, emphasizing the differences with domestic enterprises, with respect to strategic planning and capital allocation, marketing, production, supply, personnel and contract negotiation.

Term Offered: Spring, Fall

IBUS 6990 Independent Study

[1-3 credit hours]

Independent study in international business. A proposal for the independent study must be approved by faculty member and department chair.

Term Offered: Spring, Summer, Fall

IBUS 8490 Global Management Systems

[3 credit hours]

Compares the management philosophies, systems and methods of U.S. firms with those of firms from other countries, particularly the management system of Japanese, German and other nationality firms that are competitors of U.S. firms. Ph.D. students are assigned additional readings from the academic literature.

IBUS 8790 International Business Research Seminar

[3 credit hours]

A seminar in selected topics in International Business. PhD. students are assigned readings from the International Business academic literature. They will complete several research papers focusing on specific topics that advance the field and that are suitable for submission to an academic journal or conference.

Term Offered: Spring, Fall