

BUSINESS ANALYSIS (BANS)

BANS 3060 Managerial Economics

[3 credit hours]

Applications of economic concepts and analytical techniques to business decisions and operations, including pricing and product management, market segmentation, technological development and the regulatory environment.

Prerequisites: (ECON 1150 with a minimum grade of D- and ECON 1200 with a minimum grade of D-) or ECON 1880 with a minimum grade of D-

Term Offered: Fall

BANS 3070 Business Fluctuations And Outlooks

[3 credit hours]

Course focuses on the dynamics of business cycles and economic processes, and how they relate to business. Economic outlooks are examined through key indicators, cases, statistical analyses, and computer applications.

Prerequisites: (ECON 1150 with a minimum grade of D- and ECON 1200 with a minimum grade of D-) or ECON 1880 with a minimum grade of D-

Term Offered: Spring