

BUSINESS ADMINISTRATION (BUAD)

BUAD 1000 Orientation For Business Students

[1 credit hour]

Introduction to the University community. Strategies for successful college transition are explored.

Term Offered: Spring, Fall

BUAD 1010 Introduction To Business

[3 credit hours]

Introduction to the various functional areas of business, the critical role business plays in the economy, the impact of globalization and the performance of business functions.

Term Offered: Spring, Summer, Fall

BUAD 1020 Micro-Computer Applications In Business

[3 credit hours]

Course provides an overview of the role of micro-computers and information systems in business applications. It provides good training in word processing and spreadsheets for problem solving.

Term Offered: Spring, Summer, Fall

BUAD 2000 Career Development I

[1 credit hour]

This course will assist students with self-assessment, exploring career options and developing a resume. Skills in communicating, listening, organizing and supervising are some of the areas required for long-term career success that are covered.

Prerequisites: BUAD 1000 with a minimum grade of D-

Term Offered: Spring, Summer, Fall

BUAD 2020 Information Technology Management

[3 credit hours]

The role of computers and information systems in business decision-making, particularly with regard to achieving key business goals such as competitive advantage, operational efficiency, and customer satisfaction in today's digital global economy, will be carefully examined. The student is also expected to become proficient in applying a range of software tools, such as SAP, advanced Excel, Microsoft Access, and Vizio, for business decision making and problem solving.

Prerequisites: BUAD 1020 with a minimum grade of D- or CMPT 1100 with a minimum grade of D-

Term Offered: Spring, Summer, Fall

BUAD 2030 Executive Communication Essentials

[3 credit hours]

Skills-based course equips the student to effectively network with business professionals, make oral presentations alone and in teams, lead meetings, and write for a business audience. Prerequisite: Sophomore standing

Term Offered: Spring, Summer, Fall

BUAD 2040 Financial Accounting Information

[3 credit hours]

This course is an introduction to financial accounting from the perspective of a financial statement user. Where appropriate, it provides a small and mid-sized company's perspective.

Term Offered: Spring, Summer, Fall

BUAD 2050 Accounting For Business Decision-Making

[3 credit hours]

This course is an introduction to management accounting, including the use and limitations of cost-volume-profit analysis for fundamental decisions concerning products, services and activities.

Prerequisites: BUAD 2040 with a minimum grade of D-

Term Offered: Spring, Summer, Fall

BUAD 2060 Business Statistics

[3 credit hours]

Course will cover statistical concepts of data representations, probability, probability distributions, sampling theory, interval estimation, and hypothesis testing. The collection and analysis of data for business decision-making using spreadsheet or other tools such as projects/cases where appropriate.

Prerequisites: (MATH 1260 with a minimum grade of D- or MATH 1320 with a minimum grade of D-) or MATH 1340 with a minimum grade of D- or MATH 1730 with a minimum grade of D- or MATH 1750 with a minimum grade of D- and (BUAD 1020 with a minimum grade of D- or CMPT 1100 with a minimum grade of D-) or MATH 1850 with a minimum grade of D-

Term Offered: Spring, Summer, Fall

BUAD 2070 Business Analytics

[3 credit hours]

Course will cover predictive analytics tools such as linear regression, forecasting, data mining and prescriptive analytics tools such as linear programming, simulation and decision analysis. Will emphasize applications of business analytics using spreadsheet, projects/cases where appropriate.

Prerequisites: (BUAD 2060 with a minimum grade of D- or MATH 2600 with a minimum grade of D- or MATH 2630 with a minimum grade of D-) and (MATH 1320 with a minimum grade of D- or MATH 1340 with a minimum grade of D- or MATH 1730 with a minimum grade of D- or MATH 1260 with a minimum grade of D- or MATH 1750 with a minimum grade of D- or MATH 1850 with a minimum grade of D-) and (BUAD 1020 with a minimum grade of D- or CMPT 1100 with a minimum grade of D-)

Term Offered: Spring, Summer, Fall

BUAD 2080 Global Environment Of Business

[3 credit hours]

This course covers the global environmental challenges impacting businesses. Topics include globalization forces, country differences in political economy and culture, cross-border trade and investment, regional economic integration, and monetary systems.

Term Offered: Spring, Summer, Fall

BUAD 2940 Entry-level Internship in Business Administration

[3 credit hours]

Students who have not decided on a specific major or who are not yet of junior standing may elect to take an internship for credit and use it as a business elective. This will not substitute for any required business course and does not prohibit juniors and seniors from taking an internship in their declared major.

Term Offered: Spring, Summer, Fall

BUAD 3000 Career Development II

[1 credit hour]

This course will assist students in developing job search skills necessary to obtain an internship and full-time position. Skills covered include resume enhancement, cover letter design, networking, informational interviewing, interview preparation and professional dress.

Prerequisites: BUAD 2000 with a minimum grade of D-

Term Offered: Spring, Summer, Fall

BUAD 3010 Principles Of Marketing

[3 credit hours]

The general purpose of this course is to provide a basic understanding of what marketing is about including marketing management, and the marketing environment. The course will examine issues such as marketing research, consumer behavior, segmentation, targeting, and positioning strategies, product strategy, pricing strategy, distribution strategy, promotional strategy, new product development, branding, advertising, sales promotion, and public relations.

Prerequisites: ECON 1200 with a minimum grade of D- or MIME 2600 with a minimum grade of D-

Term Offered: Spring, Summer, Fall

BUAD 3020 Principles Of Manufacturing And Service Systems

[3 credit hours]

This course provides an overview of the functions, problems, solution techniques and decision making processes within the manufacturing and service environment. Topics include concept of supply chain, sales and operations planning, MRP, materials management, quality management, and project management.

Prerequisites: BUAD 2060 with a minimum grade of D- or MATH 2600 with a minimum grade of D-

Term Offered: Spring, Summer, Fall

BUAD 3030 Managerial And Behavioral Processes In Organizations

[3 credit hours]

Introduction to managerial and organizational concepts designed to develop knowledge, attitudes, techniques and skills in creating and managing innovative, adaptive organizations. Interactive exercises, videos, cases, discussions and lectures will be used.

Term Offered: Spring, Summer, Fall

BUAD 3040 Principles Of Financial Management

[3 credit hours]

This course help students develop the skills necessary to understand how financial managers make value- maximizing decisions in their organization. Content stresses fundamentals of financial analysis, short and long-term investments, time value of money, stock and bond valuation, risk and return, and corporate structure.

Prerequisites: (BUAD 2040 with a minimum grade of D- or ACTG 1040 with a minimum grade of D-) and BUAD 2060 (may be taken concurrently) with a minimum grade of D-

Term Offered: Spring, Summer, Fall

BUAD 3050 Information Technology Management

[3 credit hours]

The role of computers and information systems in business decision-making will be carefully examined. The student is expected to develop computer-based applications for business decision making and problem solving through the use of state of the art software, including advanced spreadsheets, database and web design tools.

Prerequisites: BUAD 1020 with a minimum grade of D- or CMPT 1100 with a minimum grade of D-

Term Offered: Spring, Summer, Fall

BUAD 3470 The Legal And Ethical Environment Of Business

[3 credit hours]

The nature of the law and the formation and application of Legal Principles; the Legal and Ethical Environment in which business operates; regulation of commerce and competition through Contracts, Torts and the Uniform Commercial Code.

Term Offered: Spring, Summer, Fall

BUAD 3500 Sustainable Business Practices

[3 credit hours]

This course examines the current state of business practice through the lens of sustainability. Coverage includes models and systems that businesses are using to address the social, environmental and economic challenges faced by our global community.

BUAD 4020 Senior Business Policy Forum

[3 credit hours]

This course integrates functional business knowledge learned in the core and stresses their interconnectedness and interrelationships. Students will develop and implement strategies in response to changes in the external environment.

Prerequisites: (BUAD 3010 (may be taken concurrently) with a minimum grade of D- and BUAD 3020 (may be taken concurrently) with a minimum grade of D- and BUAD 3030 with a minimum grade of D- and BUAD 3040 with a minimum grade of D-)

Term Offered: Spring, Summer, Fall

BUAD 4940 Internship in Business Administration

[3 credit hours]

Students who have not decided on a specific major or who wish to complete an additional internship for credit may use this course as a business elective. This will not substitute for any required business course and does not prohibit students from taking an internship in their declared major.

Term Offered: Spring, Summer, Fall